



Sponsorship Opportunities



BOYS & GIRLS CLUBS
OF ADA COUNTY

Friday, April 24, 2020 | Boise Centre



January 2020

Howdy, Partner!

We are getting ready for our **22nd Annual Wild West Auction for Kids** benefiting the Boys & Girls Clubs of Ada County. I would like to personally invite ya'll to become a sponsor of the Wild West Auction, which **will be held on Friday, April 24, 2020 at the Boise Centre.**

Sponsorships provide vital funding over 4,600 Ada County youth to participate in life-saving youth development programs.

Your sponsorship:

- helps a kid ***struggling in school*** to graduate with a plan for the future
- encourages a child without future aspirations to ***dream big***
- teaches a child ***right from wrong***
- provides a child the opportunity to participate in ***league sports*** for the very first time
- feeds a chronically ***hungry child***
- encourages a child to ***overcome the temptation*** of drugs and alcohol
- AND, put kids on the path to ***great futures!***

Over one-third of all the services we provide are funded through the support we receive from this event. Enclosed is a list of sponsorship opportunities for your consideration. I look forward to answering any questions you may have and will be following-up with you shortly. Thank you for your consideration!

In Service to Youth,

Jodi Davis Gempler
Director of Development



Event Overview

The Wild West Auction for Kids is one of the Treasure Valley's top events and raises critical operating funds for the Boys & Girls Clubs of Ada County. Bringing together Idaho's "A-List" of business and community leaders for a spectacular dining experience, live entertainment and the wildest and craziest auction ever to hit the Boise Centre. This worthwhile event draws together community leaders, business people, state leaders, mayors and community members with one goal – **to help some of Ada County's most at-risk youth!**

The event's casual western theme has been a local favorite for over a decade. The auction features Idaho's largest silent and online auctions with hundreds of quality items donated by local and regional companies. Guests will enjoy live entertainment, exciting raffles and the musical stylings of Mark Johnson of KTVB Idaho's NewsChannel 7 as he returns this year as our celebrity emcee.

Value to the Community

The Wild West Auction for Kids is the single most important fund raising event for the Boys & Girls Clubs of Ada County. The auction provides approximately one-third of the fundraising budget needed annually to operate our six locations in Garden City, Meridian, Kuna, and Boise.

These clubs serve over 4,600 youth each year at a cost per child of only \$25 per school year. **The Wild West Auction for Kids allows us to bridge the gap between the \$25 fee and the \$1,000 it actually costs to provide life-changing programs to a child for one year.**

Most of these kids come from disadvantaged circumstances and look to the Club as an important stabilizing force in their lives.

Goals

This year, we have set an ambitious goal to raise \$800,000 in one night in order to support an ever increasing number of youth who need our help!

Please consider being a sponsor of the Wild West Auction for Kids. Your support makes all the difference!



Table Sponsor \$1,250

Sponsoring a table will ensure that you are seated with your friends or clients. Your company will also receive recognition for your support. Each year tables fill up quickly so contact us soon to reserve your table for this spectacular night.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Recognition as a Table Sponsor in the auction catalogs (700 copies)
- Table signage with your company name
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Unbelievable deals on silent and live auction items
- Live Music & Entertainment
- The ability to make a difference in the lives of over 4,600 local youth
- Tax receipt for \$850 donation (dinner cost is not deductible)



**Yes! I want to be a part of the Wild West Auction for Kids
and support the Boys & Girls Clubs of Ada County!**

By signing below, _____ and the Boys
& Girls Clubs of Ada County agree to the _____
sponsorship level and all of the benefits outlined. A copy of this contract must
be signed by both parties before the partnership proceeds. **This signed
agreement must be returned by March 30, 2020 in order to realize the full
benefits of sponsorship; and for your table to be reserved.**

Please print names/information as you wish to be listed in catalog:

☐ **Please invoice me:** _____

☐ **I wish to pay by credit card:**

Visa MasterCard Amex

Card number Exp. Date 3-digit security on back of card

Signature as it appears on the card

Please return the sponsorship agreement to:

Boys & Girls Clubs of Ada County
610 E. 42nd Street
Garden City, ID 83714
Attn: Development Director
OR by email to Jodi@adaclubs.org