



Sponsorship Opportunities



BOYS & GIRLS CLUBS
OF ADA COUNTY

Friday, April 24, 2020 | Boise Centre



January 2020

Howdy, Partner!

We are getting ready for our **22nd Annual Wild West Auction for Kids** benefiting the Boys & Girls Clubs of Ada County. I would like to personally invite ya'll to become a sponsor of the Wild West Auction, which **will be held on Friday, April 24, 2020 at the Boise Centre.**

Sponsorships provide vital funding over 4,600 Ada County youth to participate in life-saving youth development programs.

Your sponsorship:

- helps a kid ***struggling in school*** to graduate with a plan for the future
- encourages a child without future aspirations to ***dream big***
- teaches a child ***right from wrong***
- provides a child the opportunity to participate in ***league sports*** for the very first time
- feeds a chronically ***hungry child***
- encourages a child to ***overcome the temptation*** of drugs and alcohol
- AND, put kids on the path to ***great futures!***

Over one-third of all the services we provide are funded through the support we receive from this event. Enclosed is a list of sponsorship opportunities for your consideration. I look forward to answering any questions you may have and will be following-up with you shortly. Thank you for your consideration!

In Service to Youth,

Jodi Davis Gempler
Director of Development



Event Overview

The Wild West Auction for Kids is one of the Treasure Valley's top events and raises critical operating funds for the Boys & Girls Clubs of Ada County. Bringing together Idaho's "A-List" of business and community leaders for a spectacular dining experience, live entertainment and the wildest and craziest auction ever to hit the Boise Centre. This worthwhile event draws together community leaders, business people, state leaders, mayors and community members with one goal – **to help some of Ada County's most at-risk youth!**

The event's casual western theme has been a local favorite for over a decade. The auction features Idaho's largest silent and online auctions with hundreds of quality items donated by local and regional companies. Guests will enjoy live entertainment, exciting raffles and the musical stylings of Mark Johnson of KTVB Idaho's NewsChannel 7 as he returns this year as our celebrity emcee.

Value to the Community

The Wild West Auction for Kids is the single most important fund raising event for the Boys & Girls Clubs of Ada County. The auction provides approximately one-third of the funds needed annually to operate the Clubs in Garden City, Meridian, Kuna, and Boise.

These clubs serve over 4,600 youth each year at a cost per child of only \$25 per school year. **The Wild West Auction for Kids allows us to bridge the gap between the \$25 fee and the \$500 it actually costs to provide life-changing programs to a child for one year.**

Most of these kids come from disadvantaged circumstances and look to the Club as an important stabilizing force in their lives.

Goals

This year, we have set an ambitious goal to raise \$800,000 in one night in order to support an ever increasing number of youth who need our help!

Please consider being a sponsor of the Wild West Auction for Kids. Your support makes all the difference!



Sponsorship Opportunities

The Wild West Auction for Kids provides sponsorship opportunities for community-minded companies and individuals. By being a sponsor, you not only provide valuable support for local youth services at the Boys & Girls Clubs but you also promote your brand as a caring, corporate citizen.

- | | |
|-----------------------------------|--------------------------------------|
| 1. Title Sponsor | <i>\$30,000 Wells Fargo</i> |
| 2. Live Auction Sponsor | <i>\$20,000 Lamb Weston</i> |
| 3. Sponsor a Kid Video Sponsor | <i>\$15,000 OPEN</i> |
| 4. Super Silent Sponsor | <i>\$7,5000 OPEN</i> |
| 5. Silent Auction Sponsor | <i>\$7,500 First Interstate Bank</i> |
| 6. Dinner “Grub” Sponsor | <i>\$5,000 OPEN</i> |
| 7. Online Auction Sponsor | <i>\$5,000 Western Heating</i> |
| 8. Photo Booth Sponsor | <i>\$5,000 Gardner</i> |
| 9. Hospitality Sponsor | <i>\$5,000 W.H. Moore</i> |
| 10. Opening Entertainment Sponsor | <i>\$5,000 CBH Homes</i> |
| 11. Sponsor A Kid Sponsor | <i>\$5,000 St. Alphonsus</i> |
| 12. Kid Greeters Sponsor | <i>\$2,500 Regence</i> |
| 13. Photography Sponsor | <i>\$2,500 Republic Services</i> |
| 14. Check-in & Merchant Sponsor | <i>\$2,500 PKG</i> |
| 15. Western Reel Sponsor | <i>\$2,500 Parkway Station</i> |



Sponsorship Opportunities Continued

16. Wall of Wine Sponsor	<i>\$2,500 CenterCal</i>
17. Watering Hole Sponsor	<i>\$2,500 Jacksons</i>
18. Popcorn Stand Sponsor	<i>\$2,500 TVR</i>
19. Old Time Fiddlers Sponsor	<i>\$2,500 CliftonLarsenAllan</i>
20. Raffle Sponsor	<i>\$2,500 Heritage Auto</i>
21. Country Music Sponsor	<i>\$2,500 PKG</i>
22. Printing Sponsor	<i>\$2,500 Albertsons</i>
23. Recognition Sponsor	<i>\$2,500 Blue Cross of Idaho</i>
24. Dessert Sponsor	<i>\$2,500 Intermountain Gas</i>
25. Thunder & Lighting Sponsor	<i>\$2,500 Idaho Power</i>
26. Buckaroos Sponsors	<i>\$2,500 McDonalds</i>
27. Wrangler Sponsor	<i>\$2,500 Agri Beef</i>
28. Welcome Drink Sponsor	<i>\$2,500 OPEN</i>
29. Prize Sponsor	<i>\$2,500 Hawley Troxell</i>
30. Stilt Walkers Sponsor	<i>\$2,500 MWT Animal Health</i>



Kid Greeters Sponsor \$2,500

The Kid Greeter sponsor is the very first thing guests will see at they enter the Boise Centre. Club kids will be decked out in western wear with you company logo on their shirts and bandanas greeting guests as they arrive.

Exclusive Benefits

- A table at the auction for 10 guests
- Logo featured on signage at the entrance of the Boise Centre
- Half-Page color ad in the auction catalogs (700 copies)
- Featured on event signage at the entrance
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces
- Table signage with your company name
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Photography Sponsor

\$2,500

The Photography Sponsor covers the expense for the photographer and related prints. It also helps provide stewardship to our guests after the event.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Logo featured on signage near the main entrance
- Half-Page color ad in the auction catalogs (700 copies)
- Featured on event signage at the entrance
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces
- Table signage with your company name
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Check-in & Merchant Sponsor \$2,500

The Check-in & Merchant Sponsor provides financial support for the costs of merchant services. The Check –in & Merchant Sponsor is the first sponsor guests will see when enter the building and offers great recognition.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo on signage at registration
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces
- Table signage with your company name
- Featured on event signage at the entrance
- Business name placement on www.adaclubs.org
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)

Sponsor Benefits

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Western Reel Sponsor \$2,500

The Western Reel Sponsor is recognized in the Silent Auction area where guests enjoy Western videos projected on the wall!

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo on signage at the Western Reel located in the Silent Auction area
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

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Wall of Wine Sponsor \$2,500

Sponsor the famous Wall of Wine that generates an additional \$2,000 for Club kids the night of the event.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo featured on signage at the Wall of Wine
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half -Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
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Watering Hole Sponsor \$2,500

The Watering Hole sponsors a watering station for thirsty cowboys & cowgirls! We will also feature Jacksons Premium H2 Good Water.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo featured on signage near the Watering Hole
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Old Time Fiddlers Sponsor \$2,500

The Old Time Fiddlers Sponsor will sponsor the entertainment leading up to the opening of the event.

Exclusive Benefits

- A table at the auction for 10 guests
- Your logo will be featured on the main stage
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Printing Sponsor \$2,500

The Printing Sponsor provides support to cover the cost of printed materials including direct mail pieces, program for the evening and signage.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo on signage near registration
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Prize Sponsor \$2,500

Various prizes will be offered throughout the night to encourage participation in auction activities.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo featured on a signage featuring prizes at the event
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
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Buckaroos Sponsor \$2,500

The Buckaroo Sponsor sponsors the volunteers at the event. This sponsor covers the cost of shirts and meal for the hard working volunteers.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo on volunteer shirts worn the night of the event
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Thunder & Lighting Sponsor \$2,500

The Thunder & Lighting sponsors the state-of-the-art lighting packages that high-light each and every detail to provide the WOW factor! Think customized gobos, up lighting, big screens, and fancy backdrops!

Exclusive Benefits

- **A table at the auction for 10 guests**
- A special mention of your company by the auctioneer at the beginning of the program with booming thunder and lightening introduction on the main stage
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Wrangler Sponsor \$2,500

The Wrangler sponsors the best of the wranglers – the Auctioneer! Hiring a professional auctioneer is an investment that will net more revenue than using a non-trained person. The trained professional auctioneer can read your audience, initiate a healthy competitive spirit, and move the bids along for maximum value. By setting a fast pace and using a quick wit, a professional auctioneer creates an entertaining, successful evening!

Exclusive Benefits

- **A table at the auction for 10 guests**
- Special mention by the auctioneer and logo on the big screen
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters ,and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Dessert Sponsor \$2,500

The Dessert Sponsor cover the expenses for the best part of the meal, dessert!

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo on the tables near the dessert
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Recognition Sponsor \$2,500

The Recognition Sponsor covers expenses for VIP gifts given on the night of the event to live auction winners. Previous years gifts have included fine pewter sheriff badges made especially for the event with a beautifully polished finish and custom-labeled bottles of wine.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo featured on VIP gifts
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
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Raffle Sponsor *\$2,500*

The Raffle Sponsor is showcased throughout the Raffle area near the silent and super silent auction areas. This sponsorship provides wonderful visibility and recognition!

Exclusive Benefits

- **A table at the auction for 10 guests**
- Logo featured on signage in the raffle area.
- Half-Page color ad in the auction catalog (700 copies)
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Table signage with your company name
- Featured on event signage at the entrance
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces
- Logo placement on www.adaclubs.org
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website.
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth.



Popcorn Stand Sponsor *\$2,500*

Provide guests with a snack with bags of popcorn while they are pursuing auction items!

Exclusive Benefits

- **A table at the auction for 10 guests**
- Logo placement on signage at the Popcorn Stand and on popcorn bags
- Half-Page color ad in the auction catalogs (700 copies)
- Featured on event signage at the entrance
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Table signage with your company name
- Logo placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
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Country Music Sponsor \$2,500

The County music DJ Services sponsors the country music and videos on the screens in the entrance during the silent and almost live auctions. What is a party without music?

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo will be up on the big screens in the entrance
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Stilt Walkers Sponsor \$2,500

The Stilt Walkers provide fun entertainment and excitement at the Auction. Guests look forward to seeing the stilt walkers year after year and they help highlight various activities throughout the night.

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo featured on a signage promoting the stilt walkers
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Table signage with your company name
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)
- Business name placement on www.adaclubs.org
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters, and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



Welcome Drink Sponsor *\$2,500*

The Welcome Drink Sponsor sponsors the first drink of the night when guests walk in the door!

Exclusive Benefits

- **A table at the auction for 10 guests**
- Your logo on big buttons worn by the servers
- Hosted beer and wine during the silent auction, followed by a delicious meal
- Half-Page color ad in the auction catalogs (700 copies)
- Authorization to use the Boys & Girls Clubs brand in your promotional pieces
- Table signage with your company name
- Logo placement on www.adaclubs.org
- Featured on event signage at the entrance
- First right of refusal on sponsorship level for next year's event
- Tax receipt for \$2,100 donation (dinner cost is not deductible)

Sponsor Benefits

- Recognized on the Boys & Girls Clubs of Ada County website
- Recognized in Boys & Girls Club Newsletter to donors, supporters and families
- Opportunity to align with a strong positive brand as a civic minded company
- The ability to make a difference in the lives of over 4,600 local youth



**Yes! I want to be a part of the Wild West Auction for Kids
and support the Boys & Girls Clubs of Ada County!**

By signing below, _____ and the Boys
& Girls Clubs of Ada County agree to the _____
sponsorship level and all of the benefits outlined. A copy of this contract must
be signed by both parties before the partnership proceeds. **This signed
agreement must be returned by March 30, 2020 in order to realize the full
benefits of sponsorship; and for your table to be reserved.**

Please print names/information as you wish to be listed in catalog:

☐ **Please invoice me:** _____

☐ **I wish to pay by credit card:**

Visa MasterCard Amex

Card number Exp. Date 3-digit security on back of card

Signature as it appears on the card

Please return the sponsorship agreement to:

Boys & Girls Clubs of Ada County
610 E. 42nd Street
Garden City, ID 83714
Attn: Development Director
OR by email to Jodi@adaclubs.org